

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,740	122,739	223,911
	Population Est 23Q1	40,049	129,854	228,443
	Population Est 22Q4	40,019	129,731	227,923
	Population Est 22Q3	39,955	129,174	227,593
	Population Est 22Q2	39,866	129,008	227,007
	Population Est 22Q1	39,800	128,810	226,452
	Population Est 21Q4	39,785	128,724	225,983
	Population Est 21Q3	39,641	128,429	225,400
	Population Est 21Q2	39,552	128,174	224,481
	Population Fcst	42,099	126,105	235,872
	2010 Census Population	35,543	99,857	180,460
	2000 Census Population	23,153	73,739	141,923
	1990 Census Population	14,296	57,214	114,094
	Current Year Daytime Population	36,923	135,909	276,694
	Average Seasonal Population	933	3,365	5,347
	Historical Annual Growth, 1990 – 2000	4.94%	2.57%	2.21%
	Historical Annual Growth, 2000 – 2010	4.38%	3.08%	2.43%
	Estimated Annual Growth, 2010 – CY	0.79%	1.46%	1.53%
	Projected Annual Growth, CY to Y5	1.16%	0.54%	1.05%
	Group Qtrs Est	149	16,019	19,686
Transient Est Average Last 4 Qtrs	1,023	6,265	7,665	
Households	Current Year Estimated Households	15,280	43,194	81,298
	Households Est 23Q1	15,513	46,664	83,827
	Households Est 22Q4	15,500	46,617	83,648
	Households Est 22Q3	15,505	46,519	83,693
	Households Est 22Q2	15,473	46,458	83,487
	Households Est 22Q1	15,443	46,361	83,231
	Households Est 21Q4	15,443	46,333	83,062
	Households Est 21Q3	15,388	46,222	82,833
	Households Est 21Q2	15,352	46,139	82,590
	Households Fcst	16,091	44,087	85,456
	2010 Census Households	13,858	37,508	67,035
	2000 Census Households	9,098	26,835	51,691
	1990 Census Households	5,640	19,578	41,021
	Historical Annual Growth, 1990 – 2000	4.90%	3.20%	2.34%
	Historical Annual Growth, 2000 – 2010	4.30%	3.41%	2.63%
	Estimated Annual Growth, 2010 – CY	0.69%	1.00%	1.36%
	Projected Annual Growth, CY to Y5	1.04%	0.41%	1.00%
Population per Household	2.59	2.47	2.51	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.0%	1.7%	1.4%
	HH Income \$250,000 to \$499,999	2.4%	2.0%	1.7%
	HH Income \$200,000 to \$249,999	5.7%	4.6%	3.9%
	HH Income \$175,000 to \$199,999	6.1%	5.4%	4.8%
	HH Income \$150,000 to \$174,999	6.8%	5.4%	5.0%
	HH Income \$100,000 to 149,999	17.3%	14.6%	15.3%
	HH Income \$75,000 to 99,999	12.8%	11.1%	12.0%
	HH Income \$50,000 to 74,999	16.9%	14.7%	15.7%
	HH Income \$35,000 to 49,999	8.5%	9.6%	10.3%
	HH Income \$25,000 to 34,999	9.2%	9.2%	9.1%
	HH Income \$15,000 to 24,999	4.1%	7.3%	7.3%
	HH Income \$0 to 14,999	8.3%	14.4%	13.4%
	Average Household Income	\$109,513	\$96,167	\$92,146
	Median Household Income	\$80,374	\$64,999	\$64,815
	Per Capita Income	\$42,354	\$35,187	\$34,416
	Average Disposable Income	\$85,736	\$74,659	\$72,669
	Median Disposable Income	\$71,129	\$57,568	\$57,380
	Discretionary HH Income Over \$150,000	6.9%	5.1%	4.3%
	Discretionary HH Income \$125,000 to \$149,999	6.3%	5.7%	4.7%
	Discretionary HH Income \$100,000 to \$124,999	8.5%	7.0%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	11.5%	9.6%	10.3%
	Discretionary HH Income \$50,000 to \$74,999	18.8%	15.4%	16.2%
	Discretionary HH Income \$25,000 to \$49,999	23.5%	21.2%	23.5%
	Discretionary HH Income Under \$25,000	24.5%	36.1%	34.4%
	Average Discretionary HH Income	\$62,922	\$53,269	\$52,263
	Median Discretionary HH Income	\$52,250	\$40,750	\$40,896
	Householder White – Count	9,981	27,819	46,382
	Median HH Income	\$86,360	\$72,461	\$73,625
	Average HH Income	\$95,611	\$85,211	\$85,322
	Householder Black or African-American – Count	980	3,099	7,999
	Median HH Income	\$49,010	\$43,892	\$41,806
	Average HH Income	\$62,792	\$60,671	\$56,397
	Householder Hispanic – Count	1,929	6,017	17,445
	Median HH Income	\$68,068	\$53,230	\$58,582
	Average HH Income	\$84,348	\$67,004	\$70,702
Householder Asian or Pacific Islander – Count	1,354	3,473	4,215	
Median HH Income	\$106,309	\$75,134	\$68,741	
Average HH Income	\$103,125	\$87,619	\$82,772	
Householder Other or Pacific Islander – Count	1,036	2,786	5,257	
Median HH Income	\$70,400	\$54,482	\$62,272	
Average HH Income	\$86,371	\$70,569	\$74,923	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	19,344	61,556	111,256
	Female Population	20,396	61,183	112,655
Total Population by Age	Count of Pop 0 to 4 years	2,563	6,625	13,405
	Count of Pop 0 to 7 years	3,644	8,741	17,971
	Count of Pop 5 - 13	4,970	11,261	22,852
	Count of Pop 14 - 18	2,398	11,182	17,090
	Count of Pop 19 - 22	3,105	18,485	25,907
	Count of Pop 22 - 25	2,817	17,764	24,263
	Count of Pop 25 - 29	2,226	7,681	15,457
	Count of Pop 30 - 34	3,255	8,884	17,340
	Count of Pop 35 - 39	2,902	6,699	13,770
	Count of Pop 40 - 44	2,673	5,749	11,919
	Count of Pop 45 - 59	6,223	13,526	28,216
	Count of Pop 60 - 74	4,502	10,011	22,973
	Count of Pop 75 - 84	1,612	3,651	7,977
	Count of Pop 85+	494	1,221	2,742
	% of Pop 0 to 4 years	6.5%	5.4%	6.0%
	% of Pop 0 to 7 years	9.2%	7.1%	8.0%
	% of Pop 5 - 13	12.5%	9.2%	10.2%
	% of Pop 14 - 18	6.0%	9.1%	7.6%
	% of Pop 19 - 22	7.8%	15.1%	11.6%
	% of Pop 22 - 25	7.1%	14.5%	10.8%
	% of Pop 25 - 29	5.6%	6.3%	6.9%
	% of Pop 30 - 34	8.2%	7.2%	7.7%
	% of Pop 35 - 39	7.3%	5.5%	6.1%
	% of Pop 40 - 44	6.7%	4.7%	5.3%
	% of Pop 45 - 59	15.7%	11.0%	12.6%
	% of Pop 60 - 74	11.3%	8.2%	10.3%
	% of Pop 75 - 84	4.1%	3.0%	3.6%
	% of Pop 85+	1.2%	1.0%	1.2%
Median Age	32.8	24.3	27.7	
Average Age	35.4	31.4	33.5	
Male Population by Age	% of Pop 0 to 4 years	6.7%	5.5%	6.2%
	% of Pop 5 - 13	12.8%	9.2%	10.4%
	% of Pop 14 - 18	6.3%	9.0%	7.7%
	% of Pop 19 - 22	8.1%	15.5%	12.0%
	% of Pop 22 - 25	7.4%	15.2%	11.5%
	% of Pop 25 - 29	5.9%	6.5%	7.2%
	% of Pop 30 - 34	8.4%	7.6%	8.0%
	% of Pop 35 - 39	7.3%	5.5%	6.1%
	% of Pop 40 - 44	6.6%	4.6%	5.2%
	% of Pop 45 - 59	15.4%	10.6%	12.1%
	% of Pop 75 - 84	3.6%	2.6%	3.1%
	% of Pop 60 - 74	10.6%	7.5%	9.6%
	% of Pop 85+	0.9%	0.7%	0.9%
	Median Age	31.7	24.1	26.5
Average Age	34.4	30.6	32.6	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.2%	5.3%	5.8%
	% of Pop 5 - 13	12.2%	9.2%	10.0%
	% of Pop 14 - 18	5.8%	9.2%	7.6%
	% of Pop 19 - 22	7.5%	14.6%	11.1%
	% of Pop 22 - 25	6.8%	13.7%	10.2%
	% of Pop 25 - 29	5.3%	6.0%	6.6%
	% of Pop 30 - 34	8.0%	6.9%	7.5%
	% of Pop 35 - 39	7.3%	5.4%	6.2%
	% of Pop 40 - 44	6.8%	4.8%	5.4%
	% of Pop 45 - 59	15.9%	11.4%	13.1%
	% of Pop 60 - 74	12.0%	8.8%	10.9%
	% of Pop 75 - 84	4.5%	3.4%	4.0%
	% of Pop 85+	1.6%	1.3%	1.6%
	Median Age	33.8	24.6	29.0
Average Age	36.4	32.3	34.5	
Race	Count of White	27,631	84,491	146,322
	Count of Black or African-American	2,985	9,060	23,267
	Count of Asian or Pacific Islander	3,622	11,405	13,955
	Count of Other races	5,502	17,782	40,367
	White	69.5%	68.8%	65.3%
	Black or African American	7.5%	7.4%	10.4%
	Asian	9.1%	9.3%	6.2%
	Other Races	13.8%	14.5%	18.0%
Language Spoken	Speak English at Home	79.5%	80.0%	76.4%
	Speak Spanish at Home	8.3%	9.0%	16.2%
	Speak French or French Creole at Home	0.5%	0.3%	0.3%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	3.0%	2.9%	1.9%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.3%	0.3%
	Speak Chinese at Home	3.0%	2.7%	1.6%
	Speak Korean at Home	1.4%	1.1%	0.7%
	Speak Vietnamese at Home	0.5%	0.5%	0.3%
	Speak Other Asian Languages at Home	1.9%	1.5%	1.1%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	1.3%	1.1%	0.9%
Hispanic	Hispanic Population	6,697	22,247	59,754
	Hispanic Population Percent	16.9%	18.1%	26.7%
	Mexican	67.3%	72.2%	82.3%
	Puerto Rican	3.5%	3.4%	1.7%
	Cuban	1.4%	2.3%	1.9%
	Dominican	0.0%	0.4%	0.2%
	Central American	6.6%	4.1%	3.2%
	South American	14.6%	9.2%	4.1%
	Other Hispanic	6.7%	8.3%	6.8%
	2000 Hispanic Population Percent	9%	10%	18%
	1990 Hispanic Population Percent	7%	9%	14%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	3.3%	3.3%	3.0%
	American	3.0%	3.0%	2.8%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	9.1%	9.2%	6.2%
	Chinese	2.8%	2.5%	1.5%
	Japanese	0.1%	0.2%	0.2%
	Korean	1.4%	1.2%	0.7%
	South Central Asian (ie. Indian)	3.1%	3.1%	2.1%
	South East Asian (ie. Vietnamese)	1.5%	1.8%	1.3%
	Other Asian	0.2%	0.4%	0.3%
	European (percent of total population)	31.4%	30.1%	25.8%
	British	7.0%	5.7%	5.1%
	Dutch	0.5%	0.4%	0.3%
	French	1.4%	1.4%	1.1%
	German	8.6%	9.0%	7.4%
	Italian	1.6%	1.6%	1.6%
	Polish	1.0%	0.9%	0.8%
	Scandinavian	1.3%	1.4%	1.1%
	Scotch/Irish	5.9%	6.0%	5.3%
Other European (ie. Greek/Russian)	4.1%	3.7%	3.0%	
Middle Eastern	0.8%	0.8%	0.6%	
Other Ancestry	22.0%	21.5%	22.1%	
Unclassified Ancestry	16.7%	17.0%	15.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	23,887	57,422	120,394
	Elementary (0 to 8)	2.2%	2.0%	4.9%
	Some High School (9 to 11)	2.4%	2.4%	5.0%
	High School Graduate (12)	12.8%	13.2%	19.8%
	Some College (13 to 16)	16.3%	16.8%	17.9%
	Associates Degree Only	7.5%	6.9%	6.8%
	Bachelors Degree Only	29.3%	30.2%	24.6%
	Graduate Degree	29.5%	28.4%	21.0%
	% College (4+)	58.8%	58.6%	45.6%
Household Type	Total Households – count	15,280	43,194	81,298
	One Person HHs – count	3,767	12,275	23,372
	Family HHs – count	9,468	22,009	44,827
	Married Couple – count	7,595	16,370	32,125
	w/own children – count	3,907	7,923	14,479
	w/out own children – count	3,688	8,448	17,647
	Male Householder – count	553	1,618	3,413
	Female Householder – count	1,320	4,021	9,288
	Non-Family Households – count	2,045	8,910	13,100
	1 Person Household	24.7%	28.4%	28.7%
	2 Person Household	32.4%	31.8%	31.6%
	3 Person Household	17.3%	16.4%	16.0%
	4 Person Household	15.9%	15.1%	13.8%
	5 Person Household	6.4%	5.5%	6.1%
6 Person Household	2.2%	1.8%	2.4%	
7+ Person Household	1.2%	0.9%	1.3%	
% Households With Children	32.6%	24.6%	25.7%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	16,682	48,330	90,616
	Owner Occupied Percent	47.1%	38.1%	42.0%
	Renter Occupied Percent	44.5%	51.2%	47.7%
	Vacant Housing Percent	8.4%	10.6%	10.3%
	Total Housing Units (Census 2000)	9,477	28,295	55,190
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.7%	2.4%	1.9%
	Property Value \$750,000 to \$999,999	4.4%	5.9%	4.8%
	Property Value \$500,000 to \$749,999	13.2%	16.1%	11.9%
	Property Value \$400,000 to \$499,999	20.4%	19.1%	13.8%
	Property Value \$300,000, to \$399,999	33.6%	24.5%	21.0%
	Property Value \$200,000 to \$299,999	21.1%	19.2%	21.6%
	Property Value \$150,000 to \$199,999	1.9%	3.7%	7.4%
	Property Value \$100,000 to \$149,999	0.8%	2.3%	6.4%
	Property Value \$60,000 to \$99,999	0.3%	1.6%	3.7%
	Property Value \$40,000 to \$59,999	0.8%	1.4%	1.9%
	Property Value \$0 to \$39,999	1.0%	2.3%	4.3%
	Median Home Value	\$371,716	\$379,523	\$322,189
Wealth per Household	\$0 and under - percent	18.1%	20.0%	19.6%
	\$1 to \$4999 - percent	8.7%	10.1%	9.9%
	\$5k to \$9999 - percent	4.7%	5.3%	5.2%
	\$10k to \$24999 - percent	6.5%	6.9%	6.9%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	9.8%	9.5%	9.7%
	\$100k to \$249999 - percent	17.3%	16.2%	16.6%
	\$250k to \$499999 - percent	12.9%	11.7%	11.9%
	\$500k+ - percent	15.3%	13.5%	13.4%
	Median HH Wealth	\$76,653	\$54,827	\$58,141
	Avg HH Wealth	\$243,059	\$218,673	\$219,219
Economic Viability	Economic Viability Local	251	254	256
	Economic Viability Indexed	93	94	95
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,161	60,282	109,698
	Managerial/Executive	15.9%	13.8%	13.3%
	Professional Specialty	42.2%	37.8%	32.1%
	Healthcare Support	1.4%	2.1%	2.5%
	Sales	10.4%	11.0%	9.9%
	Office & Administrative Support	8.4%	10.2%	11.0%
	Protective Service	1.9%	1.9%	2.0%
	Food Preparation	4.8%	6.3%	6.0%
	Building Maintenance & Cleaning	1.9%	1.5%	3.0%
	Personal Care	3.2%	3.7%	3.1%
	Farming, Fishing, & Forestry	0.1%	0.3%	0.4%
	Construction	3.8%	3.9%	7.1%
	Production & Transportation	6.0%	7.4%	9.7%
	Percent White Collar Workers	78.2%	75.0%	68.8%
	Percent Blue Collar Workers	21.8%	25.0%	31.2%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 30.582533 Longitude: -96.285722

Rock Prairie Crossing College Station, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	5.6%	4.8%	8.4%
	Manufacturing	3.9%	3.7%	5.6%
	Transportation	3.2%	3.6%	3.7%
	Information	1.7%	1.8%	1.4%
	Wholesale/Retail	14.8%	14.8%	13.5%
	Finance, Insurance, Real Estate	5.2%	5.1%	5.0%
	Professional Services	6.3%	7.3%	6.3%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	2.3%	2.9%	3.4%
	Educational Services	40.3%	37.9%	34.2%
	Entertainment Services	9.4%	11.8%	11.7%
	Other Professional Services	4.8%	3.8%	4.1%
	Public Administration	2.4%	2.5%	2.6%
Vehicles per HH	No Vehicles	3.5%	4.9%	5.3%
	1 Vehicle	33.3%	36.6%	35.7%
	2 Vehicles	46.2%	38.7%	38.4%
	3 or more vehicles	17.0%	19.9%	20.6%
	Average Number of Vehicles	1.82	1.82	1.83
Change	Births (last 12 months)	620	1,815	3,271
	Deaths (last 12 months)	232	537	1,172
	Migration (last 12 months)	-511	-7,537	-5,175
Work place	Workplace Establishments	1,031	2,529	5,114
	Workplace Employees (FTE)	15,950	50,181	93,580